



**WOMEN'S ENTREPRENEURSHIP DAY
NETWORKING BREAKFAST AND CONFERENCE
17 NOVEMBER 2023
8.30 CET – 11.00 CET**

IN-PERSON EVENT WITH A NETWORKING BREAKFAST

LOCATION:

MISSION OF CANADA TO THE EUROPEAN UNION
Avenue des arts 57, Brussels

Description of Event

The Canada EU Trade and Investment Association and CanChamBelux, in cooperation with the Canadian Mission to the EU, is proud to host a breakfast reception to celebrate the innovative and dynamic women entrepreneurs who are driving positive change in the business world. This event is designed to foster a sense of community, provide invaluable insights, and encourage and assist women to take the entrepreneurial leap.

Join us as we celebrate the remarkable achievements of women in business, explore the challenges they have overcome (and continue to face), and equip ourselves with the tools and wisdom needed to create a more inclusive and prosperous future for all.

<u>Time</u>	<u>Topic</u>
8.30 - 9.00	Registration and coffee & networking breakfast*
9.00 - 9.05	Welcome & Introduction: Mark Camilleri , President Canada EU Trade and Investment Association
9.05 - 9.15	Opening Address, Dr. Ailish Campbell , Ambassador of Canada to the European Union
9.15 - 9.20	Introduction of 2 panels: Mihaela Bucuroiu , Secretary General, CanChamBelux

9.20 - 9.50	<p><u>Secrets to Success</u>: Women Entrepreneurs share insights into their business hits (and misses)</p> <p>Selection of women entrepreneurs:</p> <ul style="list-style-type: none"> • Jane Murphy, Founder and Chair of the Board, EDPO • Cecilia Thorn, ESG/Sustainable Finance & Managing Director, Thorn Consulting • Zineb Bensaïd, Co founder & CKO, Dealfox • Patricia Laureys, Board member and Entrepreneur <p>Moderator: Karen Wouters, Director CanCham BeLux & Honorary Consul of Canada to Luxembourg</p>
9.50 – 10.30	<p>Panel Discussion: Resources available to help women entrepreneurs find success (with Q&A)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Dana Adriana Puia Morel, DG GROW European Commission • Giulia Rocchi, Member Relations Manager Eurochambres • Jennifer Mariconi, OWIT Brussels • Kostas Rossoglou, Shopify Brussels <p>Moderator: Angela Dark, Counsellor and Senior Trade Commissioner, Embassy of Canada to Belgium and Luxembourg</p>
10.30 – 10.35	Closing remarks
10.35 – 11.00	Coffee / Networking

* Light breakfast sponsored by



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