

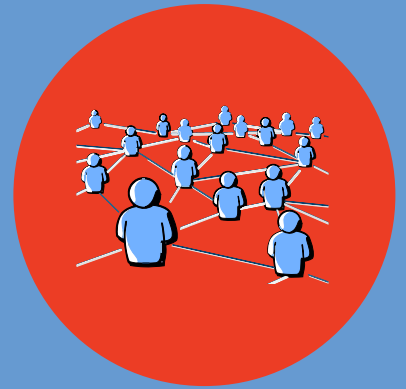


# 2021 MEMBERSHIP BROCHURE

The (digital) membership brochure provides details about our network of members and partners and other useful contacts in Canada, Belgium and Luxembourg.

## INTRODUCING OUR COMMUNITY

The membership brochure represents a useful marketing tool appreciated by our members, partners and other business contacts.



## EXPANDING OUR COMMUNITY'S VISIBILITY

The membership brochure is distributed to the attendants at all events that we organise during the year, to official representatives (embassies, trade commissioners and honorary consuls) and our partners.

We also use the membership brochure for meetings or economic missions.



## PRESENTING OUR MEMBERS

All members of CanCham BeLux are mentioned (at no cost) in the membership brochure with their contact details and activity (e.g. law firm, consultancy, engineering, etc).



## ENHANCING MEMBER EXPERIENCE

Our members can advertise in the membership brochure at a special rate to introduce their company/organisation to a wider audience.



## LOOKING AHEAD!

Let's strengthen our entrepreneurial spirit together and focus on new initiatives!

There has never been a better time than today to become a member!

