Do business with CANADA

Women in Tech
Business Mission to the European Union
🍁 Company Profiles

December 2020

Please find below the profiles of the **13 innovative Canadian companies** joining the Embassy of Canada to Belgium and Luxembourg's virtual trade mission, focusing on technology sectors including **clean tech, fintech, cybersecurity and others**!

For any further questions, please contact:

Charlotte Moreau, Trade Commissioner, Embassy of Canada to Belgium and Luxembourg
charlotte.moreau@international.gc.ca
Jennifer Moriconi, Xpand-Group Belgium (Partner)
jmoriconi@xpand-group.com
Gabriel Germain, Xpand-Group Canada (Partner)
ggermain@xpand-group.com

Do business with
CANADA

Jennifer Pomphrey, Co-Founder & Head of Product

Byta's Value Proposition is simplifying the secure exchange of digital audio, empowering users to send, receive, and listen to audio files and streams. Byta is singularly positioned to serve all User Segments and Use Cases within the music ecosystem, from the smallest of Artists to the largest record companies in the world. Byta is the platform for music before it's on streaming services.

Lynda Brown, CEO

No Patient Alone. We help healthcare organizations use the power of private label social networks to connect with their patients and empower adherence, self-management and behavioural change that leads to improved health outcomes.

The only privacy and regulatory compliant social platform for healthcare.

Michela Toscano, Principal Technology Architect

IONICA is an integrated technology firm for mission-critical applications. Our core focus areas are site reliability engineering, cyber security, application and web site hosting, and software development.

Our focus is on Internet and Intranet services. We make web sites, apps, and network applications highly secure, stable, and faster than ever.Sophisticated site reliability engineering, cyber security, and technology infrastructure expertise for mission critical applications.

Karen Schuett, Co-Founder & CEO

LWR is an award-winning global manufacturer of an on-farm water treatment PLANT. This patented technology platform provides hog, dairy, anaerobic digester, and food processing operations the ability to recycle clean water and fertilizers from nutrient laden liquids. LWR™'s approach to manure treatment achieves triple-bottom-line outcomes: meeting the growing demand for food, increasing farmer profitability, and protecting the environment and public health. LWR™'s fertilizer PLANTs save farmers time and money by providing them with a cost-effective solution to manage manure and bioliquids in a sustainable manner. LWR has systems operating throughout Canada, the US, the Middle East, and soon, the United Kingdom.

Do business with
CANADA

Fay Arjomandi, CEO & Founder

mimik provides a decentralized cloud software platform that can extend central cloud functionality to the edge. The mimik platform provides an environment for developing serverless microservices in JavaScript, enabling any computing device to act as an edge cloud server when plausible. mimik nodes form clusters dynamically and can communicate directly within and across clusters regardless of geographic location, operating system or network. The mimik platform provides remote management of microservices, global discovery of microservices, authentication, and direct communication between microservices.

Isabelle Lopez, CEO & Founder

MySmartJourney is a tech startup from the MT Lab, Montreal's tourism, culture and entertainment innovation laboratory, whose skills and value proposition apply to a variety of tourism, museum, cultural, hotel, agri-food and industrial.

MySmartJourney and its technology provide businesses with the simplest, most accessible and cost-effective web (SaaS) solution to deploy interactive mobile and contactless journeys in any public place, without any need for installation, updates or downloading application required.

Allie Null, CEO & Founder

We match employers and candidates on over 200 data points, all without using a resume.

We use our tool to hire staff without using any identifying markers. Our business is to support other businesses in reducing systemic racism in talent acquisition.

Beatriz Molero-Sanchez, CTO & Co-Founder

SeeO2 Energy is a clean-tech company focused on efficiently converting carbon dioxide (CO_2) into marketable and clean value-added fuels and chemicals in a net negative carbon process. We convert the damaging CO_2 emissions into high value industrial gases that can be reused repeatedly, closing the carbon loop.

SeeO2 Energy recycles CO_2 emissions to foster sustainable production of chemicals and fuels. We provide customers with a robust solution to turn their CO_2 emissions into assets in a cost-competitive and reliable way.

Do business with
CANADA

STATHLETES

Meghan Chayka, Co-CEO

Stathletes is a sports analytics company that provides near real time data to clients focused on performance and fan engagement. Stathletes proprietary data and data products to service to rapidly growing sports analytics industry.

terida

Teri Prince, CEO & President

Terida is an innovative, and highly secure and experienced Canadian RegTech compliance and evidentiary solutions provider, founded and continuously by a Canadian woman with more than 40 years of international IT academic and business experience.

TRILLYS SYSTEMS

Lesley Holmes, CTO & Co-Founder

We collect, correlate and report on communications data. Using a network-based approach Trillys captures data which is used in the public sector for law enforcement and for capturing lost communications in the private sector (those messages which do not reach a client's communications system) for any enterprise that relies on inbound or outbound communications.

TROES
The Revolution of Energy Storage

Vienna Zhou, CEO

TROES, is a Canadian company to develop smart power energy storage technologies, products and solutions in a 170 Billion market to help middle market power distributors and power consumers to solve their pain points on high utility bill, unreliable power or capacity shortage from conventional energy grid by storing the power at some time and release it at another time.

ucworkspace

Angela Hlavka, CEO

UC Workspace creates software for workspaces and meeting rooms. We also do custom software in the collaboration space. We distribute in 30+ countries and 12 languages.

We allow end users to host and or participate in over 30 types of meetings. Additionally, you can run applications, share devices, videos, content and much more. We work with major OEMs and PC makers to customize and optimize on their platform so they can market meeting room bundles.